**M E D I A I N F O**

**Reed Exhibitions Austria**

**Messe Wien Exhibition & Congress Center:**

**„What next?“ – World Conference about Future of Mobility**

*Air Taxis, Urban Air Mobility, Future of multimodal mobility, Mobility in the city of tomorrow – are some of the key subjects discussed at “The Future of Transportation World Conference”, taking place December 10-11, 2019 at Reed Messe Wien Congress & Exhibition Center.*

## VIENNA (December 2nd 2019). - The Future of Transportation World Conference is a multiple-session conference bringing transportation experts from across the world together to discuss the future of transportation at a macro, societal and technological level. More than 750 participants from all over the world will attend, 200 speakers will present their findings and ideas in 9 session streams during the two days conference.

## Some of the top speakers are:

## Malcolm Glenn, head of Global Policy, Accessibility and Underserved Communities, Uber

## Takehiro Myoshi, Mananger of Connected Vehicles and Mobility Services, Nissan Motor Corporation

## Arne Eindhover, Head of e-mobility Innovation, e-on

## Martin Beltrop, Head of Automotive, Nokia

## The speakers as well as the participants attending the conference discuss the common goal of devising better answers to the increasingly demanding challenge of providing safe, efficient, sustainable transportation for the world in 2030 and beyond.

## Tony Robinson, CEO of UKi Media & Events, said, “The Future of Transportation is a world-leading conference on the subject of ‘what next?’. Our primary theme this year is ‘Do or Die’. That may sound a bit extreme but we either tolerate change and disruption now or face a total crisis in 10 to 20 years’ time. Cities are already gridlocked; inter-urban motorways and autobahns have miles of queuing trucks and cars; air quality in many cities is already at crisis point. In some instances, the latter in particular, solutions are starting to be realized. However, the broader issues of gridlock and under capacity in transportation networks are a long way from being remedied. That’s what this conference is about.”

Martina Candillo, Director Congresses & Events, Messe Wien Exhibition & Congress Center adds: “We are all faced with the challenges of urban transportation and urban mobility – as a Meeting Venue we are happy to be part of such a prestigious conference and to hear how forward thinking people are designing the future. We are pleased being the host venue for such an important conference.” (+++)

For further information about the Conference

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