Vienna, 31st March 2023

**Messe Wien Exhibition & Congress Center lays foundation for events in 2025**

*VIENNA (31.03.2023). – Messe Wien Exhibition & Congress Center is planning for the long-term, having arranged to host the world's largest specialist congress for diabetes research – expected to attract around 12,000 participants from all over the world – from 15th – 19th of September 2025.*

Messe Wien has managed to secure an important event for 2025, having now signed the annual meeting of the European Association for the Study of Diabetes e.V. (EASD).

“Agreement upon a date two-and-a-half years ahead underlines the importance we assign to long-term planning, since we also aim to remain a strong strategic partner for international events in the future. We offer a perfect environment and functional versatility for the hosting of knowledge-exchange events, training and idea-development sessions. We are very proud that one of the largest European congresses has again chosen the most efficient venue in Austria: Messe Wien Exhibition & Congress Center”, says Marina Candillo, Director of Congresses & Events at Messe Wien, adding: “The facilities offer a large degree of spatial versatility, perfectly suited to the requirements. Numerous specialist sessions will be staged to foster the scientific and professional exchange of information. A seamless link-up to the exhibition, networking facilities and training areas will ensure the annual meeting is a special experience for participants, enabling them to acquire the latest insights from research, science and current issues.”

**Messe Wien hosts the Diabetes Congress for the third time**

This scientific congress has already been held in Vienna. After cooperating with the Vienna Convention Bureau on a joint application, it was staged here in 2009, and again in 2014. The event is now to return to the Austrian capital for a third time, in 2025. The congress should have been hosted here in 2020 but had to migrate completely the virtual realm due to the pandemic.

**EASD advocates for diabetes research and treatment**

EASD is an international non-profit medical-scientific organization with its headquarters in Düsseldorf, Germany, and is one of the largest international societies for diabetes professionals.

Its tasks include the provision of basic and on-going training, the development of guidelines, the publication of ‘Diabetologia’ – the organization’s own specialist journal, and the allocation of research funds via its own EFSD foundation. To date, more than 100 million euros have been awarded via the foundation.

**International events emphasize Vienna's status as a major conference city**

In 2023, around 40 international and domestic guest events are to be held at Messe Wien Exhibition & Congress Center, from trade fairs to congresses and corporate events – once again underlining Vienna's importance as a major host city for conferences. By staging events, boosting accommodation bookings and raising tax revenues, Messe Wien generates knock-on profits for the city's economy.

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