Vienna, 24th November 2020

**Broadcast Studio at Messe Wien Exhibition & Congress Center**

*Reed Exhibitions, Austria’s market leader in the exhibitions industry and exclusive operator of Messe Wien, offers in cooperation with STEINERLIVE.COM its clients a new and top modern Broadcast Studio. Online-recordings and LIVE-broadcasts of virtual events are now possible.*

A studio area with about 190m² with 4K-camera technology, separate control room and a curved LED screen are now available in the Congress Center of Messe Wien for productions of digital events.

Centerpiece is the 4K LED screen – the 36m² digital background allows for numerous settings and offers great space for creative content. Up to 4 live cameras guarantee professional productions for keynotes, interviews, presentations or podium discussions. Safe and vivid – in cyberspace too.

**Ideal Infrastructure**

The Broadcast Studio offers an ideal platform for national and international organizers. „For virtual congresses and events, a first-class digital infrastructure is key. This is exactly what we are offering in the new Broadcast Studio. We make vital and versatile productions for dynamic events on a virtual basis possible, for pure digital as well as hybrid events”, says Martina Candillo, Director Congresses & Events Management of Messe Wien. Additional services and rooms are of course available to book as well. The Congress Center has a great location and is easily accessible within minutes from the city center.

**Professional Support**

Depending on the desired format and technical requirements, clients can choose between different packages. From “Basic” to “High-End”, these packages can be flexibly tailor-made according to individual needs. “Our skilled staff offers full-service support with many years of experience and of course following all COVID-19 safety regulations”, guarantees Thomas Wasshuber, Managing Partner of technology partner STEINERLIVE.COM. (+++)

**Broadcast Studio**

**Location:** Messe Wien Exhibition & Congress Center

**For further information, please see:** <https://www.messecongress.at/venue/congress-center/broadcast-studio/?lang=en>

**Press Photos:**

B: Broadcast Studio.jpg, reprint free of charge only with copyright notice

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BU: Broadcast Studio im Messe Wien Exhibition & Congress Center.

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***For all personal designations, the chosen form in execution of Art. 7 B-VG applies equally to women and men.***